



eva maschietto
massimo maggiore



We are an independent law-firm
based in Milan, combining expertise
in both cutting-edge innovative
and traditional law practices.
We are an **innovation steady** law-firm.
Our approach is **pragmatic,**
forward-looking and **risk-based.**
Knowing you is just as important
as knowing the law.



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Vision

Making a difference, learning your culture,
making things happen

Making a difference

Making a difference is at the heart of what we do. We aim to improve the business of our clients by providing them with sound legal advice and effective solutions that meet their individual needs. We strive to develop innovative strategies that can help our clients navigate complex regulatory and business environments.

Learning your culture

We seek to absorb our clients' business culture. We take time to learn about our clients' businesses, their goals, and their priorities in order to provide tailored advice that best meets their needs. We treat all of our clients equally with respect, professionalism, and integrity, valuing each relationship as an important part of our practice.

Making things happen

We understand the importance of thinking ahead and anticipating potential risks or obstacles so that they can be avoided or addressed in advance. We value the end result of what we are asked to do, believing that collaboration is key to helping our clients achieve their goals. With this vision, we strive to make things happen for our clients.

30+

**years in law
practice**

from University to the Courts via
international patterns

5

partners

a shared path, a consolidated
professional partnership

20

professionals

smart, trained and dynamic professionals
who believe in what they do

2

academic fellows

engaged in academic activity
as lecturers or PhDs

∞

uncountable

know how, publications, books
press articles



2007

Eva Maschietto and Massimo Maggiore found the firm



2016

Aurelio Assenza is made a partner



2020

Eva and Massimo renew their partnership under a new brand: emlex



2022

Andrea Gallarini and Raffaele Granata are made partners





FOUNDING PARTNERS



Eva Maschietto

senior partner

Over thirty years of experience. Law Degree in law at Padoa University in 1992, admitted to the bar in 1995, Eva is the founding partner of emlex together with Massimo.

She leads the M&A, Real Estate, Environmental and Public Related Sectors departments along with the one on Compliance with corporate liability under Legislative Decree no. 231 of 2001.

Beyond her private practice long career in international and national firm especially in the corporate law sectors mostly but not exclusively regulated by public law, she has experience in the risk management sector in General Electric in London between 2005 and 2007.

She is a member of the board of directors and a contributing writer in Rivista Giuridica dell'Ambiente and in RGA Online, of whose association she is the Chairman. From 2017 she has been a member of the Committee for legality, transparency and administrative efficiency of the Municipality of Milan.



Massimo Maggiore

senior partner

Law degree at the Catholic University of Milan and LL.M in Technology, Media and Communications at Queen Mary University of London.

Massimo is co-founding partner, together with Eva, of emlex, of which he heads the intellectual property/TMT and competition/commercial practices department. He is academic fellow of Milan's Bocconi University as adjunct professor at the course Cyber risk and data protection law, lecturing on the cybersecurity related legal framework. Massimo also lectures at the same University's LL.M in law of internet technology on cloud computing related laws.

He has many years of experience in advising fast moving consumer goods (FMCG) industries with a focus on business practices, competition and related legal issues such as marketing, advertising and brand protection. He is also engaged in the in-depth study of legal issues relevant to e-commerce.

He is the author of several publications and a frequent speaker at conferences in Italy and abroad on the topics of his practice.

PRACTICE AREAS

Eva Maschietto

- ESG
(Environmental, Social and Governance)
- Real Estate
- Transactional work
- Public and private contracts law
- Compliance
- Arbitration

Massimo Maggiore

- Competition and commercial practices
- Intellectual Property
- Technology and Media
- Data protection
- Cybersecurity



PARTNERS

03



Aurelio Assenza

partner

Aurelio earned his law degree in 2007 at “Università Commerciale Luigi Bocconi” of Milan. Since then he has been working with Eva and Massimo and in 2016 became their partner. He deals with intellectual property, competition and commercial practices, commercial contracts, media, information technology and e-commerce, advertising, product compliance.

He is an academic fellow of Bocconi University, where as contract professor he lectures on legal issues in marketing. Aurelio also regularly serves as contract professor at the Milano Fashion Institute’s master on fashion law. He is author of several articles on intellectual property, competition and advertising. He is a member of the Milan bar.

Partner with Eva and Massimo since 2016. Contract professor of legal issues in marketing at Bocconi University of Milan



Andrea Gallarini

partner

Andrea earned his law degree at the University of Milan in 2009 and in 2012 he gained a specialization degree at the “Scuola di Specializzazione per le Professioni Legali” at the same University. He is a member of the Milan Bar Association.

He has been working with Eva and Massimo since 2018 and became their partner in 2022.

Andrea deals mainly with matters concerning environment, climate change and energy real estate, leasing and construction contracts, litigation and arbitration, as well as administrative law.



Raffaele Granata

partner

Raffaele has a law degree earned at the Federico II University of Naples and obtained a Master Degree in “Parliament and Public Policies” at the LUISS “Guido Carli” University of Rome. He is a member of the Rome Bar Association.

He has been working with Eva and Massimo since 2019 and became their partner in 2022.

Raffaele deals mainly with real estate, commercial contracts, environmental law, product compliance, compliance with Legislative Decree 231/01, commercial contracts, litigation before ordinary courts and arbitral tribunals.



OUR STRENGTHS

04



- Hands-on approach
 - Dedicated team
 - Rapidity
- Flexibility in all we do
 - Result oriented
 - Risk sharing with the client



RANKINGS

05

Our **unwavering commitment** has enabled us to achieve **important goals** and to aim for even more **ambitious ones**

TOPLEGAL

emlex has been ranked in “INTELLECTUAL PROPERTY” TOP LEGAL among top-notch Italian IP law firms and, namely, in BAND w4 for Trademarks, Copyright, Advertising.

WWL Who's Who Legal

Eva Maschietto recommended as a specialist in environmental law and climate change in all editions of the past decade.

MEDIA LAW INTERNATIONAL

emlex has been ranked by MEDIA LAW, the specialist Guide to the Global Leaders in Media Law Practice, in Tier 2 for Italy.

LEADERS LEAGUE

emlex has been ranked by Leaders League in four different categories:

- DATA PROTECTION in highly recommended band
- IT & OUTSOURCING in highly recommended band
- COPYRIGHT LAW recommended band
- ADVERTISING LAW & MARKETING excellent band.

The Senior Partner (head of IP/IT department) Massimo Maggiore and the Partner Aurelio Assenza have been personally ranked as highly recommended/recommended and excellent, respectively, for Data Protection, Copyright and Advertising law & marketing.



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