



Focus on the
IP Practice



FOCUS ON THE INTELLECTUAL PROPERTY PRACTICE

We are active in all areas of IP law, comprising trademarks, designs, copyright, trade secrets and patents.



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Brand protection

We manage all aspects of our clients' brand protection strategy, from the pre-registration clearance of a trademark, to its filing and prosecution, to domain name registration, to trademark portfolio management.

IP litigation

We assist our clients in IP rights infringement cases, invalidity actions before national IP courts and IP offices, counterfeit actions, UDRP proceedings on domain names and illegal websites.

Legal advisory on IP matters

We regularly advise clients in respect of all out of court issues concerning intellectual property, including drafting and negotiations of IP related contracts, such as licensing agreements, technology transfer and research contracts, distribution and franchising contracts. We regularly provide assistance in connection with M&A related IP issues.

IP training

We impart easy to follow and comprehensive training schemes for a company's personnel to acquire the required minimum level of knowledge of IP laws, for them to be ready in their day-to-day management of IP related issues.

Recent Track-Record



- Regular advice to a leading private equity fund on the management of their portfolio companies' brands.
- We assist on a regular basis the manufacturer of a famous 3D puzzle on the enforcement of copyright and trademark rights.
- Ongoing assistance to a leading US footwear and apparel company in the enforcement of their IP rights
- Protection of portfolio patent of a German manufacturer of fail-safe systems.
- Assistance to a leading producer of audio-visual works in the pre-release clearance of rights and copyright securing and protection.
- Negotiation of IP rights licensing agreements in the interest of an Italian high-end stationary products manufacturer.
- Assisted a major biotech company in the drawing-up and negotiation of research agreements with universities.
- Worked on regular basis as specialized IP advisors of trust in Italy in support of international law-firms specializing in M&A work.
- Assisted a well known film director and a film production company in the negotiation of contractual arrangements for the making of film works.
- Assisted a large luxury yacht manufacturer in the enforcement of their trademark rights.

Our IP team



Massimo Maggiore



Aurelio Assenza



Giorgio Aime



Maria Giuliana Arcidiacono



Nicola De Stasio



Lara La Loggia



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Using ideas to protect
your ideas





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